

SUSTAINABILITY MANIFESTO

By owning the climate, people, and innovation, we say #TodayForTomorrow, inspiring the future...

We know that resources are not unlimited, at the same time, we are aware that we are not the owner but the trustee of nature and the environment, and that we must leave a future inspired by them for future generations.

We believe that sustainability is possible with our focus areas that we have determined according to our entire value chain and priorities, and we benefit by making a difference...

We say #TodayForTomorrow and we protect the climate by creating benefits for the planet...

As part of our distinctive goal to address climate change, we are drawing inspiration from nature. In the face of the climate crisis, which is critical to our future, we focus on preserving the ecological balance and developing projects that help reduce our environmental footprint by prioritizing resource consumption. We are working towards a healthy climate by embracing and designing a new, carbon-neutral, circular model.

We dream, we design, we turn it into reality and we are owning our people...

We believe that the difference in business is made by "people," and we prioritize providing our employees with a happy, healthy, safe, and transparent workplace. We envision the future with them and design it, inspired by the speed with which we transform it into reality.

We own innovation by designing innovative ideas.

We know that maintaining our success depends on investing in the future with an innovative perspective. We work to transform our business model in line with the needs of the future, and we carry forward our new product and innovation processes, which are one of the most important links in achieving this goal, with the high meticulousness brought by our industry experience. In addition to the responsibility of being a pioneer in the sector, we undertake projects, investments and affiliates that nurture the entrepreneurial and innovative spirit with the responsibility we feel towards our nature and our stakeholders.

